



**the social brand**  
content driven marketing



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# **39 freebies you can offer**

in exchange for an email address

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1. eBook
2. Swipe File
3. Secret Blog
4. List of Ideas (like this one)
5. Checklists
6. Worksheets
7. Video Content
8. Mini Course
9. Sneak Peak of Course
10. How to Guide
11. Discount Code
12. Worksheets
13. Quizzes
14. Printables
15. Calendar Templates
16. Email Templates
17. Graphic Templates
18. Step-by-Step Instructions
19. Live Training
20. Access to Facebook Group
21. Free Consultation
22. Email Course
23. Roundup of Favorite Resources
24. Roundup of Your Resources
25. Free Challenge
26. Email Course
27. Webinar
28. Training
29. Tool
30. Limited Access to Service
31. Free trial
32. Kit (ex. kit to grow your email list)
33. Planners
34. Calendar Pages
35. Design Patterns
36. Screensavers or Wallpaper
37. Spreadsheets
39. Resource Library